kaspersky

Kaspersky Corporate Profile

Our mission is simple – building a safer world. And in fulfilling that mission we aim to become the global leader in cybersecurity – by securing technology to make sure that the possibilities it brings become opportunities for each and every one of us.

Bring on endless possibilities.
Bring on a safer tomorrow.

Eugene Kaspersky, CEO

Building a safer world

We take an active role in creating the safer future and enable everyone to embrace, trust and use new innovations that are protected by our technologies.

Facts about us

> 22

years of history

> 4,000

highly qualified specialists

> 400,000,000

users worldwide are protected
by our technologies

> 270,000

corporate clients worldwide

Facts about us

Global

We operate on 6 continents in 200 countries and territories

Recognized

Our solutions are the most tested and most awarded in independent tests and reviews*.
Kaspersky was named a Gartner Peer Insights Customer's Choice for Endpoint Protection Platforms in 2017 and 2018**

Collaborative

We participate in joint operations and cyberthreat investigations with the global IT security community, international organizations such as INTERPOL and law enforcement agencies worldwide

* www.kaspersky.com/top3
** Kaspersky has been named a September 2017 and November 2018 Customers' Choice for Endpoint Protection Platforms. Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.

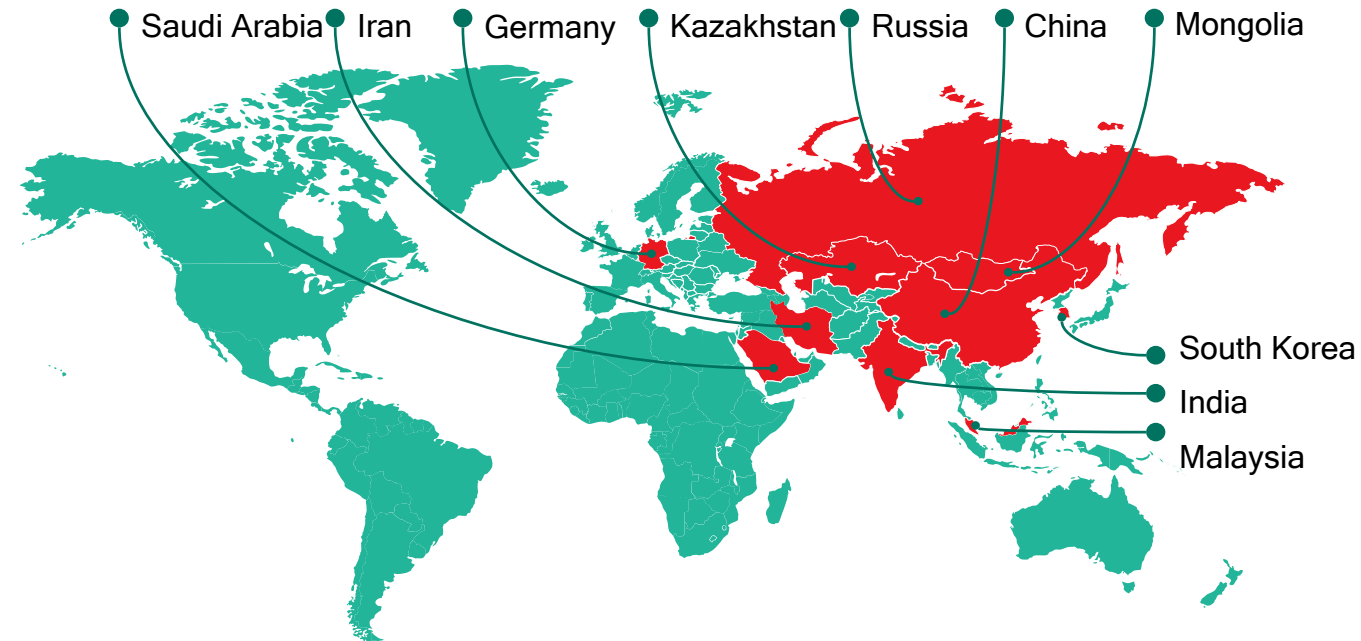# Our contribution to the fight against advanced cyberthreats

Thanks to our unique technologies and expertise, we detect 346,000 new malicious files every day.

Kaspersky's Global Research and Analysis team (GReAT) is well-known for discovery and dissection of the most advanced cyberthreats. According to their data, in 2018 the top targets for Advanced Persistent Threats (APT) were governments, and the most significant threat actor was Sofacy.

Top 10 targets:

- 🏛 Government
- 👤 Diplomatic
- ⚡ Energy
- 🚜 Military
- 📶 Telecommunications
- 💲 Financial institutions
- 🖥 IT companies
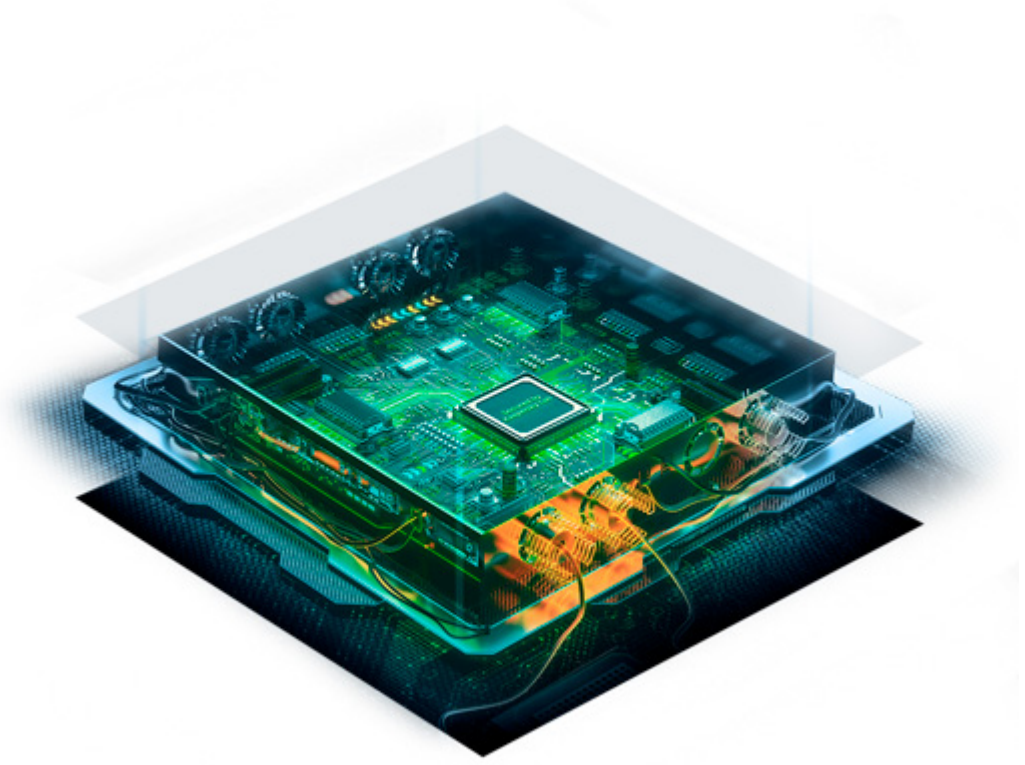- 🔭 Military contractors
- 🏛 Political parties
- 🏦 NGOs

Top 10 targeted countries:

Saudi Arabia Iran Germany Kazakhstan Russia China Mongolia

South Korea
India
Malaysia

Top 10 APT groups:

1. Sofacy
2. Turla
3. Lazarus
4. DarkHotel
5. LuckyMouse
6. ScarCruft
7. APT10
8. StrongPity
9. SandCat
10. OceanLotus

apt.securelist.com

B2B Portfolio

Threat Management and Defense
Advanced Protection empowered by Threat Intelligence

Endpoint Security
The leading multi-layered endpoint protection platform, based on NextGen cybersecurity technologies

Hybrid Cloud Security
Borderless security engineered for your hybrid cloud environment

Cybersecurity Services
Intelligence and expertise providing a new level of cyber-immunity

Internet of Things and Embedded Security
Minimizing risk and addressing cybersecurity threats to IoT systems and embedded devices

Fraud Prevention
Advanced solution for seamless user experience and proactive prevention of fraud in real-time

Security Awareness
Building a cybersafe corporate environment

Industrial Cybersecurity
Specialized protection for industrial control systems

MOST TESTED*
MOST AWARDED*
KASPERSKY PROTECTION

*kaspersky.com/top3

88
Tests/Reviews

73
First Places

88%
Top 3

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As cybersecurity becomes vital for every individual and entity, trust in providers is essential. We protect home users and corporate clients worldwide, and market recognition is really important for us. In 2018, Kaspersky products participated in 88 independent tests and reviews. Our products were awarded 73 firsts and received 77 top-three finishes.

*88 independent tests were completed by Kaspersky products in 2018 alongside 11 competitors. More than 100 vendors took part in the tests, but only those who participated in 35% or more of the tests had their results represented in the chart.

Transparency – a new cybersecurity trend

The ultra-connected global landscape requires increased transparency. Kaspersky continues to develop its Global Transparency Initiative aimed at demonstrating our enduring commitment to assuring the integrity and trustworthiness of the company's solutions in the service of our customers.

Data storage and processing	We started processing in Swiss data centers malicious and suspicious files shared with the company by users in Europe
Transparency Centers	We opened Transparency Centers in Zurich, Switzerland and Madrid, Spain. The third Transparency Center in Malaysia will be open by 2020
Bug bounty program	We increased our bug bounty rewards up to $100k per discovered vulnerability in Kaspersky products

Our brand philosophy

Bring on the future

We believe in a tomorrow where technology improves all of our lives. Which is why we secure it, so everyone everywhere has access to the endless opportunities it brings.